

Report of the Public Relations Committee

Christine Tripod, PGP, Joaquin Parlor No. 5

Chairman

The Public Relations Committee is available for collaboration and consultation with any State Committee as needed. This year an article was placed in the California Star reminding everyone that the Committee was available to help with any projects.

We also sent 10 and 20 second scripts to a variety of radio stations around California. They were based on New Year's resolutions. The first was "Have you "resolved" to make a difference in your community?" The Native Daughters of the Golden West is a group of California-born women, doing just that? Check out N-D-G-W dot org. The longer one "You've wanted to give time in your community...to help veterans, or lighthouses, or children. The Native Daughters of the Golden West is a group of California-born women, doing just that! Keep your Resolution! Learn more at N-D-G-W dot org. I hope you heard one of them on your radio.

The Committee is responsible for reviewing, judging, and presenting the annual NDGW California Image Awards at the Grand Parlor Annual Meeting. Make sure you are in Stockton! We have a surprise for you!

I received reports from two Parlors about their activities this year. Reichling Parlor No. 97 in Fortuna had two great public relations activities this year. First they marched in the Rhododendron Parade with the Native Sons of the Golden West carrying the United States Flag in Eureka, California. The second was participating in the Fortuna Rodeo Parade, once again carrying the United States Flag.

Reina Del Mar Parlor No. 126 participated in the 2022 Old Spanish Days. The Parlor has chosen a Parlor member to portray the city's patron saint during the fiesta since 1926. Several newspaper articles were published about the event. There was television coverage of Reina del Mar's float carrying Saint Barbara in the Fiesta historical parade.

I congratulate these two Parlors for making the public aware of the Native Daughters of the Golden West. In the future I hope more Parlors will send in reports about their activities.

I would like to thank my Committee members for their help this term. Sandra Firpo, San Bruno Parlor No. 246 and Shirley Svindal, San Jose Parlor No. 81. I would also like to thank Grand President Nina Coffenberry for my appointment. It was a pleasure to serve the Order.