



Grand Parlor Office Phone: (800) 994-6349
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 Website: www.ndgw.org Email: ndgwgpo@att.net

N.D.G.W. Logo Usage Request Form

Requesting Logo Usage

Send a written request to use the logo file, along with this form, to the Board of Directors via the Grand Secretary. Please attach a letter outlining the reason for the logo usage. If purchasing items for fundraising, be sure to provide a specific description of the item(s). Upon approval of the Board of Directors, the following policy will be in effect:

General

1. The logo can only be used in the exact form provided by the N.D.G.W. Electronic Communications Committee.
2. The logo may not be incorporated into any other logo or design.
3. The logo may not be displayed on any website or printed materials that disparages N.D.G.W. or infringes any N.D.G.W. intellectual property or other rights, or violates any law or regulation.
4. No other logo or design element should appear within 0.5 inches of the N.D.G.W. logo.
5. If so directed by the Board of Directors, the logo will immediately be removed.
6. The limited right to use the logo does not constitute a grant of any other right or license. All other rights are reserved by the Native Daughters of the Golden West.

Fundraising

7. The Board of Directors may grant a one-time use of the logo on a maximum of 2 items.
8. The maximum allowed time period for use of the logo on fundraising items is one year.
9. Your initial purchase of products with the N.D.G.W. logo for resale are subject to California sales tax. The later resale of such property will be exempt from the sales tax.

Electronic Communication

10. The logo may be used only to link from a Parlor website to the home page of www.NDGW.org. No links to other websites are allowed on a Parlor website.
11. Do not copy the logo from the N.D.G.W. website (do not screen cap or copy code).
12. The N.D.G.W. logo may not be used on Parlor or personal social media sites.

Requesting Variances

In special circumstances, the Board of Directors may permit using the logo in a variance to the above stated policy. Variances are permitted at the discretion of the Board of Directors only and must be approved in writing. To submit a request for a usage variation, please contact the Board of Directors via the Grand Secretary.

This logo usage policy provides the tools to maintain the integrity of our organization's identity. Since the identity of the organization is the visual means by which we are distinguished and it is the essential link to our reputation, it is imperative that it be executed correctly and consistently every time.

PARLOR NAME: _____ NO. _____ DATE: _____

Parlor President

Grand President

Recording Secretary

(Parlor Seal)

Grand Secretary